

# **Majestic Theatre**

**Historic Performing Arts Center**

## **Sponsorship Opportunities**

**Supporting Performing Arts in  
Benton County**



## Majestic Theatre Presentations

We are pleased to invite your participation as a sponsor of the many presentations each year at the Majestic Theatre. Whether you choose to become involved in supporting one event or a series, the presentations of Majestic Theatre Management and the Majestic Education Youth Theatre Program will convey your unique message and support of the arts to Benton County patrons and citizens.

The Majestic Education Program holds a very special place in the hearts of many people in Benton and Linn County who have gained their appreciation for the performing arts either by enrolling in our Theater programs or by attending one of the five productions presented each year by the Education Program. Majestic Education reaches over 5000 students each year, having doubled in size every year for the last two years with the trend expected to continue through 2010.

Majestic Theatre Management has a long history of presenting unique and wonderful experiences for family, the serious theater patron, dance and music enthusiasts. Reflecting the diversity of our community and the arts, you will find everything from Readers Theater to Pink Floyd Tributes, Aladdin as a Panto, to ballet, modern dance, to High School Musical and Chicago, and everything in between at the Majestic Theatre.

With such rich offerings and diversity comes a multitude of opportunities for sponsors who want to convey a message, while showing strong support of our community and the arts. Please feel free to contact us about the opportunities listed in this package or about the creation of an underwriting package that reflects your interests and needs.



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**Majestic Theatre Management**



### **What is Majestic Education?**

The Majestic Theatre Education Program (Majestic Education) is designed to offer the highest quality theatrical instruction and productions for schools and the community. Thousands of students and families participate in the program each year either as students, actors, technicians or audience members.

Three Shows are presented during the school year and feature local student actors. Each of these “Shows for Schools” will have six daytime performances per show to allow school audiences to attend as field trips and at least two public performances. Majestic Education also presents a one-hour musical each summer featuring local student actors in a two-weekend run. One holiday “Special Event” production featuring local amateur and semi-professional actors of all ages provides an opportunity for both students and adults to participate in Majestic Education. One Modern Dance Program recital in spring rounds out the Education season.



# Sponsorship Opportunities

## Sponsorship

Sponsor levels are determined based upon overall cash or in-kind contributions made to the Series.

## Sponsor Benefits

Sponsor benefits include:

- Participation in pre-event advertising and communications: Gazette Times, The Alchemist, Salem Monthly, and the Barometer
- Prominent display of your company logo on Presentation Banner
- The right to use event name, logo, and theme in internal or external company promotions
- Opportunity to showcase your company's employees as volunteers
- Both verbal and visual sponsor recognition during the event from the performance stages—this is a performance specific benefit
- Ability to work with staff to create a sponsorship position that meets specific sponsor objectives.
- Tickets to events (performances)

## Sponsor Levels

⇒ Presenting Sponsor Series (1)	\$15,000
⇒ Presenting Sponsor—MTM Annual Theater Prod.	\$10,000
⇒ Presenting Sponsor Featured Education Prod. (6)	\$ 2,500 each
⇒ Presenting Sponsor Featured Music Prod. (5)	\$ 2,500 each
⇒ Education Supporter (6 shows—2 per show)	\$ 500 each
⇒ Music Supporter (5 shows—2 per show)	\$ 500 each
⇒ Subscriber (list in the program of those events)	\$ 250

**Majestic Theatre Management**

## 2008-2009 Presenting Sponsor—Series

As the Presenting Sponsor your company name and logo will be associated with the Majestic Theatre Management and Majestic Education Presentations. The event producers will assist you in customizing a sponsor position that meets the needs of your business as well as your community relation's objectives.

### Benefits

- ◇ Presenting sponsorship association with the 2008-2009 Presentations
- ◇ Logo and sponsor recognition in the program of each event and on tickets
- ◇ Name recognition in electronic media advertisements
- ◇ Logo/link on website Sponsor and Entertainment pages
- ◇ Participation in pre-event advertising and marketing communications
- ◇ Prominent display of your company at the event entrance and in the Series Venue
- ◇ The right to use event name, logo and theme in internal and external promotions
- ◇ Opportunity to showcase your company's employees as volunteers
- ◇ Verbal and visual sponsor recognition from the performance stages
- ◇ Ability to create a sponsorship opportunity that meets specific objectives
- ◇ 10 complimentary passes to each presentation, and 6 complimentary season tickets to Corvallis Community Theatre Productions.



**Majestic Theatre Management**

# 2008-2009 Annual MTM Production Presenting Sponsor



As the Presenting Sponsor your company name and logo will be associated with the our annual Theatre Production. The event producers will assist you in customizing a sponsor position that meets the needs of your business as well as your community relation's objectives.

## Benefits

- ◇ Presenting sponsorship association with the Production ( Chicago)
- ◇ Sponsor recognition from the Stage
- ◇ Logo and sponsor recognition in the program of each event
- ◇ Name recognition in electronic media advertisements
- ◇ Logo/link on website Sponsor and Entertainment pages
- ◇ Participation in pre-event advertising and marketing communications
- ◇ The right to use event name, logo and theme in internal and external promotions
- ◇ Opportunity to showcase your company's employees as volunteers
- ◇ Ability to create a sponsorship opportunity that meets specific objectives
- ◇ 20 Opening Night Tickets
- ◇ 6 Season Tickets to Corvallis Community Theatre Productions.

This year's presentation will be the Tony award winning musical Chicago. The presentation will feature 12 performances including a Gala opening.

**Majestic Theatre Management**

# 2008-2009 Other Opportunities

## Featured Production Sponsor

Featured productions for 2008-2009 will include The Somewhat True Tale of Robin Hood, James and the Giant Peach, Alice in Wonderland, Pigs on the Wing, Tears of Joy Puppet Theatre and much more.

## Benefits

- ◆ Logo/link on website Sponsorship and Entertainment pages
- ◆ Participation in pre-event advertising and marketing communications
- ◆ Opportunity to showcase your company's employees as volunteers
- ◆ Recognition on the event program
- ◆ 10 Sponsor entry passes for each show sponsored
- ◆ 2 Season Tickets to Corvallis Community Theatre Productions
- ◆ Education production and class discounts

## Supporter

Supporters make possible all of the preparations necessary for a significant event to be produced. The ability to provide a quality tech support, stage management, printing and other items that are necessary to the production of the performance.

## Benefits

- ◆ Logo/link on website Sponsorship page
- ◆ Recognition on the event program
- ◆ Opportunity to showcase your company's employees as volunteers
- ◆ 4 Sponsor entry passes for the show sponsored

## Subscriber

Someone who believes in the magic of performing arts and wants to help spread them in our community.

## Benefits

- ◆ Opportunity to showcase you company's employees as volunteers
- ◆ Recognition on the event program
- ◆ 2 Sponsor entry passes for the show sponsored



**Majestic Theatre Management**

# 2008-2009 MTM Presentations Participation Form

When completed and signed, this form will authorize the Majestic Theatre Management to include and recognize your company as a participant in the 2008-2009 presentations. Benefits and details to be as outlined in this package.

Sponsored Presentation(s): \_\_\_\_\_

Agreed /Authorized by: \_\_\_\_\_

Title: \_\_\_\_\_

Dollar Amount Agreed Upon: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Business Type: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

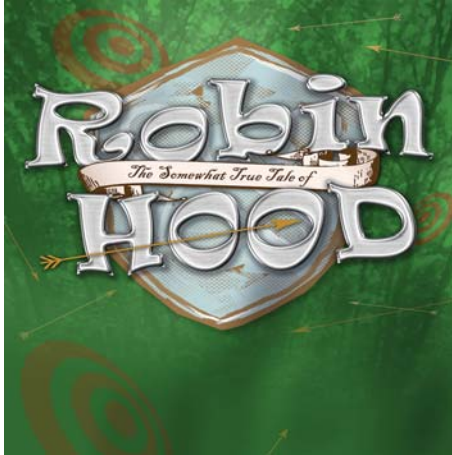
Any special considerations:

\_\_\_\_\_

\_\_\_\_\_

**Majestic Theatre Management**

## Majestic Theatre Education 2008-2009 Schedule of Shows

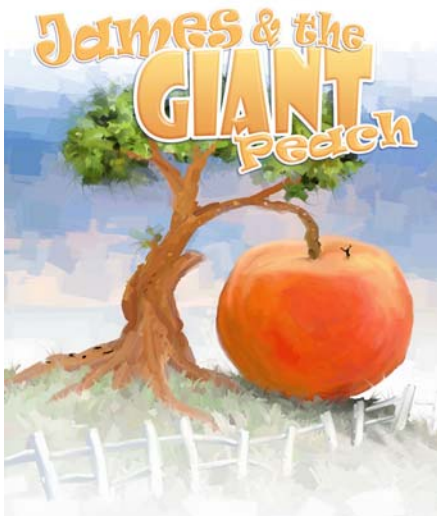


### **The Somewhat True Tale of Robin Hood**

It sure is hard to be humble when you're a swashbuckling, egocentric super-hero. But our gallant guy-in-green tries his best as he swaggers through *The Somewhat True Tale of Robin Hood*, a frantically funny, Monty Pythonesque retelling of the classic. This time around, the legendary legend, in his never-ending quest to aid the needy, encounters a lovely damsel-in-distress (oddly obsessed with skin conditions); an ever-scheming sheriff who would rather bowl a strike than hit a bulls eye; a gold-hoarding, bad-guy monarch wannabe; and a good-natured "Town's Guy" who manages to make his way into every scene, whether he belongs there or not. Combine them with an expandable band of spoon-wielding Merry Men whose collective IQs equal six, and you've got an irreverent jaunt through Sherwood Forest you won't soon forget!

### **Alice in Wonderland**

Chasing the White Rabbit, Alice tumbles down the rabbit hole into Wonderland. She meets all its famous residents: the King of Hearts, Red Queen, White Queen, Tweedledee and Tweedledum, the Gryphon, Mock Turtle, the Dormouse, Mad Hatter and March Hare, the Frog Footman, the Duchess, the Caterpillar and White Rabbit.



### **James and the Giant Peach**

A magical peach! An imprisoned boy! Insect friends! An incredible journey! This amazing adventure of James Henry Trotter will fulfill the fantasy of anyone who has ever dreamed of escape. Roald Dahl's story comes hilariously to life in this delightful dramatization that reveals the wickedness of some, the goodness of others, and the indecision encountered by many when they are faced with crises. You will see James (as he cleverly gets the Peach out of danger), the wise Old-Green-Grasshopper and the pessimistic Earthworm. You will also see James' mean Aunt Spiker and cruel Aunt Sponge come to a suitably sticky end.